Basic presentation flow:

1. Anthony > Hello and welcome, our team is Infinite loopers and we’ve chosen to do
2. Why project? Common occurrence, everyone has been through having to make a decision having no prep or background knowledge on the subject. Having a useful tool that considers multiple factors to assist user choosing is key and can help a lot of people
3. Finlay > Data prep: sanitized the data, standardized entries and combined data sources to prepare them for the model
4. Basic stating point of the app, began with fixed use case that and gave a general query to the problem. Once the average test case was established, we moved onto a more customizable experience > martin
5. Talk about new form and user getting to choose (guiding text, entering custom data to return personalized query. Further expansion to allow the user greater flexibility in their choice + multiple offerings in case not satisfied.